

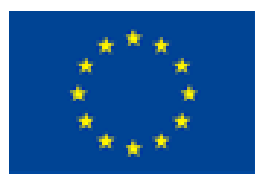
Module II. Technical

Infographic course

Topic 2. Realization of an infographic

Lesson 1. Effectiveness of infographics and data visualizations

Activity T2.L1.1. Case study analysis



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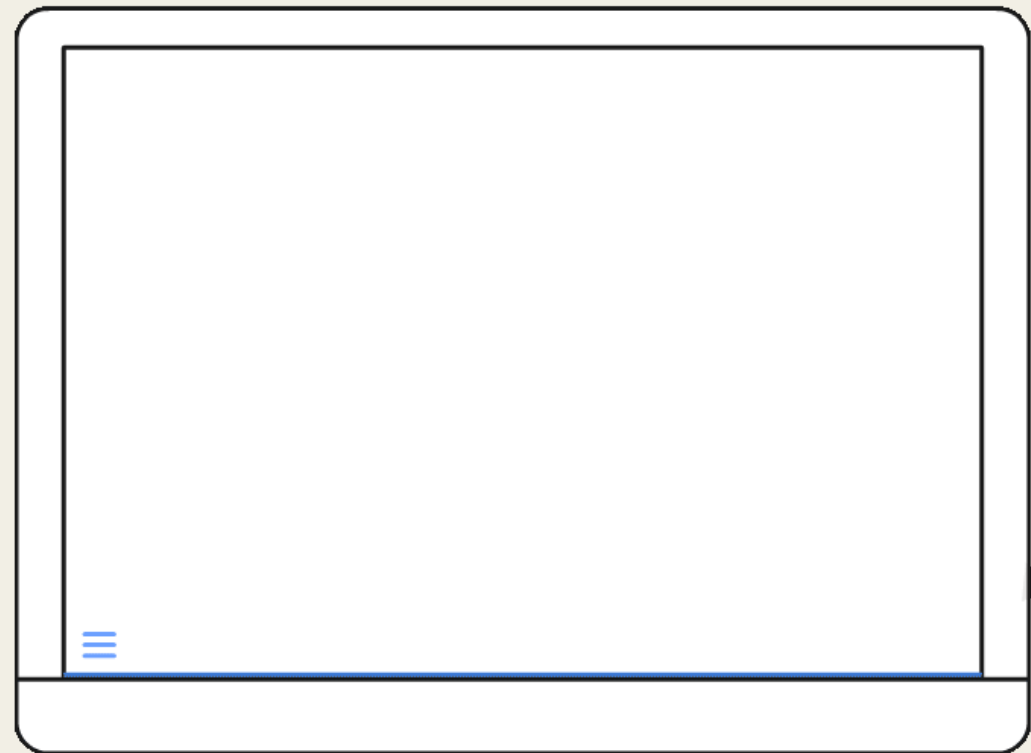




THIS TOPIC WILL EXPLAIN **HOW TO CREATE A STATIC INFOGRAPHIC** FOR THE O-CITY WORLD PLATFORM. SO, THOSE WHO COMPLETED TOPIC 1 OF THE INFOGRAPHIC COURSE, WILL BE INTRODUCED TO SOME KEY STEPS AND WILL BE TRAINED ON THE USE OF SOME BASIC TOOLS.



Once the topic is completed, learners will be able to:



1

Organize information and data in effective visualization for improving user experience and promoting heritage.

2

Evaluating the effectiveness and usability of different applications of information visualizations.

3

Designing and realizing effective and usable infographics for enhancing user experience.


WORKSHOP
EFFECTIVENESS
EVALUATION

EVALUATE THE
EFFECTIVENESS OF
INFOGRAPHICS AND DATA
VISUALIZATION ABOUT A
NATURAL OR CULTURAL
HERITAGE.


Effective information visualization helps
in **discovering** and **promoting**...



...heritage in an **engaging**,
pleasant, and easy-to-grasp
way.



To be effective, an information visualization should present **reliable** data or information...

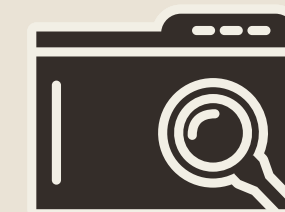
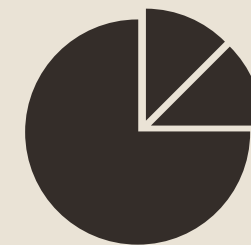
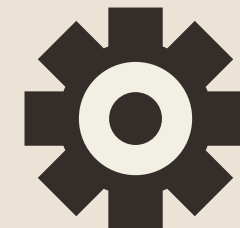
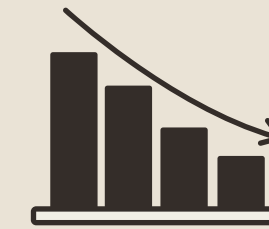
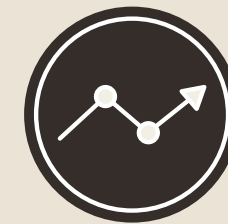
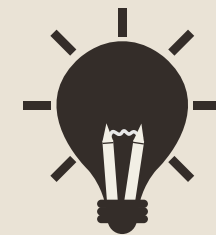
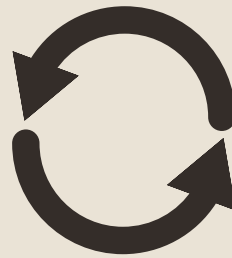
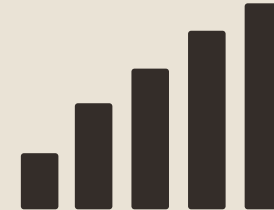
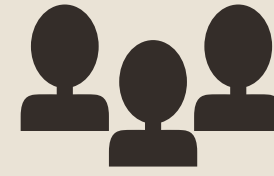


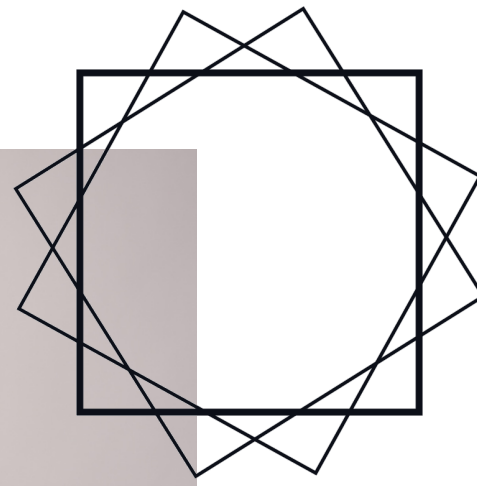
...and provide a good **user experience** by meeting the requirements of its users.

Activity!

Case study analysis

Analyze the reliability and the usability of an infographic or a data visualization about natural or cultural heritage and explain on which elements you ground your choice.





OCITY

Creativity + Innovation & Technology

